



CM YUVA Youth Adda

One-Stop Youth Empowerment Platform

Empowering young entrepreneurs across Uttar Pradesh through skilling, enterprise support, financing and mentorship — under a single roof.

Skilling

Enterprise

Finance

Mentorship



WHAT IS CM YUVA YOUTH ADDA?

CM YUVA Youth Adda is a flagship initiative under **CM Yuva Scheme, Government of Uttar Pradesh**, implemented by UPICON. It is a dedicated **Phyigital centre** designed to be a one-stop ecosystem for young entrepreneurs and job-seekers — bridging the gap between aspiration and opportunity.

Direct CM Yuva Access

Facilitation for training, documentation & fast-track scheme approvals

Business & Banking Hub

Instant account opening, loan consultations & NBFC credit linkages

Plug-and-Play MSME Space

Training room/Meeting rooms, coworking space, and cafeteria

Single-Window System

Registration, licenses, approvals & compliance — all under one roof

Idea-to-Enterprise Support

Skill dev, mentorship, market linkages & growth support

Network, Work & Grow

Startup meetups, pitch events & industry networking zones

Affordable & Inclusive

Designed for rural/semi-urban youth, women entrepreneurs & first-timers

On-Demand Mentorship

Real-time access to legal, financial & industry experts





27 June 2025
International MSME Day

Birth of a Vision

CM YUVA Youth Adda was inaugurated by **Hon'ble Chief Minister Yogi Adityanath ji** on the occasion of **International MSME Day, 27th June 2025** in Lucknow — marking the launch of a transformative initiative under the **CM Yuva Scheme**, Government of Uttar Pradesh.

 Launched as 'New Platforms for Youth Growth'

 Lucknow: First Youth Adda centre opened

 Seed of a state-wide entrepreneurship network

Hon. Chief Minister Yogi Adityanath ji | International MSME Day, Lucknow | 27 June 2025

3,000+
Total Visitors

800+
Certifications
(ESG + CM Yuva)

150+
Loans Processed

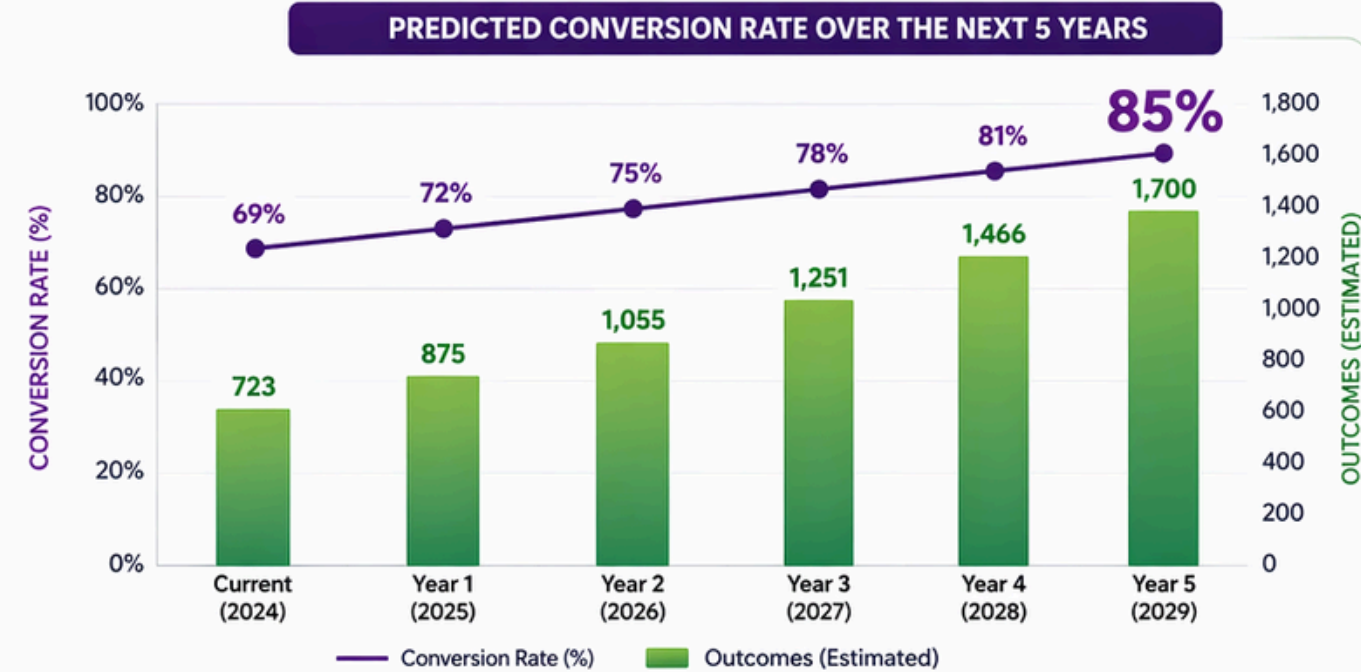
YOUTH ADDA IMPACT – THE ROAD AHEAD

More Engagement. More Enterprises. Stronger Uttar Pradesh.

PREDICTED GROWTH IN CONVERSION RATE (Visitors to Outcomes)

Current Conversion Rate
~69%
(723 Outcomes from 1,041 Visitors)

On track to achieve
~85% Conversion
in the next 5 years!



CONSISTENT GROWTH. STRONGER IMPACT. BRIGHTER FUTURE.

With every improvement in engagement and access, we are creating more entrepreneurs, more businesses, and more opportunities for the youth of Uttar Pradesh.

By 2029, we aim to convert **~85%** of visitors into meaningful outcomes, driving a **2.3X** increase in total outcomes compared to today!

50+
Workshops Organized

200+
Businesses Started + DPR

250+
Meets & Networking

WHAT MAKES YOUTH ADDA DIFFERENT?

Key Differentiators that Drive Results and Promote MSMEs

- ONE-STOP ECOSYSTEM**: Skilling, enterprise, finance, mentorship – all under one roof
- DIRECT CM YUVA ACCESS**: Fast-track approvals and documentation support
- BANKING & CREDIT LINKAGES**: On-the-spot account opening, loans and NBFC connections
- PLUG-AND-PLAY INFRASTRUCTURE**: Co-working spaces, meeting rooms and training facilities
- SINGLE-WINDOW SYSTEM**: Registrations, licenses & approvals – simple, fast & efficient
- INCLUSIVE & ACCESSIBLE**: Focused on rural / semi-urban youth, women & first-timers
- ON-DEMAND MENTORSHIP**: Real-time access to legal, financial & industry experts
- NETWORK, WORK & GROW**: Meetups, pitch events and industry collaborations

REAL IMPACT. REAL CHANGE.

- More Youth Engaged**: Increasing footfall and participation every year
- More Enterprises Created**: Strong pipeline of new MSMEs across UP
- More Jobs Generated**: Empowering youth, strengthening families and communities
- Stronger MSME Ecosystem**: Driving economic growth and Atmanirbhar Uttar Pradesh



YOUTH अड्डा

Powered by
upicon
U.P. INDUSTRIAL CONSULTANTS LTD.

A Step Towards Enterprise



CM Yuva Youth Adda

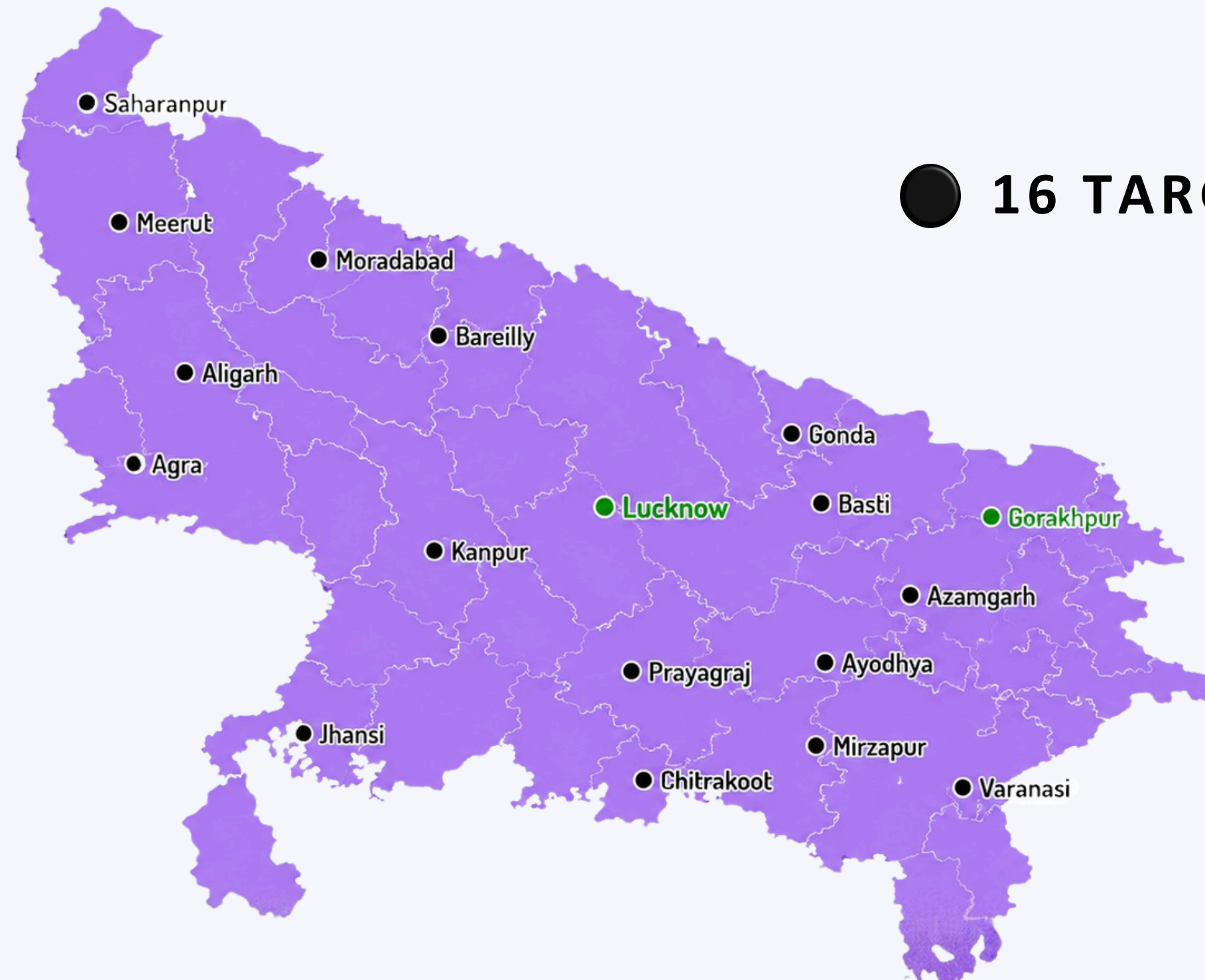
Bridging Aspirations. Building Enterprises. Growing Together.



Where Aspirations Meet Opportunities. **Together, We Build Futures.**

EXPANSION ROADMAP — 16 DIVISIONS NEXT

Following the success of Lucknow and the upcoming Gorakhpur launch, Youth Adda will be expanded to remaining 16 Divisional Headquarters of Uttar Pradesh — with a structured rollout process already underway.



● 16 TARGET DIVISIONS

योजना
अड्डा



A Space for Ideas, Innovation & Inspiration



MSME OSEM

Your Growth Partner

msmeosem.in

7th Floor, Ratan Samriddh,
Vibhuti Khand, Gomti Nagar
Lucknow, U.P - 226010

0522 423 2727

info@upicon.in

Powered by UPICON | Designed by v.a.a.

Empowering Entrepreneurs & MSMEs

From the first spark of an idea to achieving steady growth — we're with you every step.

OSEM is a comprehensive MSME support platform combining technology, expert advisory, and practical tools to help businesses start, manage, and expand with confidence. From regulatory compliance and finance to digital transformation and market access — OSEM makes entrepreneurship easier.



Our Vision

- ✓ Empower every entrepreneur to grow with confidence
- ✓ Build a trusted ecosystem for MSMEs
- ✓ Drive inclusive and sustainable business growth



Our Mission

- ✓ Provide practical tools and resources for MSMEs
- ✓ Enable access to finance, markets & technology
- ✓ Foster innovation, skills, and partnerships



Our Journey

BEGINNING



The Start

Clear purpose — make entrepreneurship easier for every MSME.



EXPANSION



Building the Platform

Digital tools, advisory services & market linkages.



TODAY



Trusted Ecosystem

Reliable partner for digital transformation & growth.



TOMORROW



The Future Ahead

Innovating towards a digital-first economy for all.



52+ YEARS OF IMPACT



Schemes



Events



Resources



Training



Finance Access



Market Linkage

Building UP's Youth Economy

One CM YUVA Youth Adda at a Time

2

Centres Operational
(Lucknow + Gorakhpur)

16

Divisions Under Rollout

18

Divisions Covered
Across UP by 2025-26

CM YUVA Youth Adda is UP's answer to youth unemployment — turning every division into a hub of enterprise, innovation, and inclusive growth under CM Yuva.



Thank You